



CONFEDERATION OF GREATER TORONTO
CHINESE BUSINESS ASSOCIATION
大多市華商總會



密西沙加華商會
MISSISSAUGA
CHINESE BUSINESS
ASSOCIATION



MARKHAM • RICHMOND HILL • VAUGHAN
CHINESE BUSINESS ASSOCIATION
萬錦市 • 烈治文山市 • 旺市華商會



ANNUAL CHINESE NEW YEAR GALA

2022 Sponsorship Package



CONFEDERATION OF GREATER TORONTO
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The 24th Annual Gala – May 28, 2022

The Confederation of Greater Toronto Chinese Business Association (“CGTCBA”) is proud to present its 2022 Annual Gala on Saturday, May 28, 2022, celebrating the theme “**Together**”. Over 500 guests will be attending the 2022 Annual Gala with representatives from three levels of Government, business sectors and the community at large.

About the Gala:

Date: Saturday, May 28, 2022
Time: 6:00 pm Reception followed by dinner at 7:00 pm
Venue: Hilton Toronto/Markham Suites Conference Centre & Spa
8500 Warden Ave., Markham, ON L6G 1A5
Topic: ‘Together’
Ticket: \$188 per person

The Gala Sponsorship Package:

CGTCBA is once again inviting you to be a sponsor of this well-attended annual signature event. The opportunities and benefits of sponsorship are many, which we hope you will consider as you look over the following document.

Your continued support to Markham, Richmond Hill & Vaughan Chinese Business Association would be greatly appreciated.

About CGTCBA - was jointly incorporated in 1998 by four business associations, which consist of more than 2,000 members in the GTA

Mississauga Chinese Business Association (MCBA)
Scarborough-York Region Chinese Business Association (SYRCBA)
Markham, Richmond Hill & Vaughan Chinese Business Association (MRVCBA)
Toronto Chinese Business Association (TCBA)



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2022 CGTCBA 24th Annual Gala
Saturday, May 28, 2022
Hilton Toronto/Markham Suites Conference Centre & Spa

PRESENTING SPONSOR

(Exclusivity in its Industry, except Financial Industry)

\$12,800

- VIP designated seating for ten
 - Corporate signage at your VIP table
- On-stage greeting – 2 minutes
- Video
 - Three spots of 30-second video will be presented during dinner
(Video clip to be provided by sponsor)
- Banner/booth
 - Sponsor's stand-up Banner will be displayed at the Gala venue
 - Booth will be provided for distribution of promotional materials at the Gala
- Programme book advertisement
 - Back cover (full-color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed in prominent position on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - Company name and logo will be printed on the front of the Gala tickets
- Media interview opportunities and 2-minute speech at press conference
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



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PLATINUM SPONSOR

(Exclusivity in same level)

\$8,880

- VIP designated seating for ten
 - Corporate signage at your VIP table
- On-stage greeting – 1 minute
- Video
 - Two spots of 30-second video will be presented during dinner
(Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Inside back cover (full-color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed in prime space on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



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**2022 CGTCBA 24th Annual Gala
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**PERFORMANCE SPONSOR
\$4,880**

- Designated seating for ten
 - Corporate signage at your VIP table
- Video
 - One spot of 30-second video will be presented during dinner
(Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Full page full colour in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - MC acknowledgement on the stage
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



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GOLD SPONSOR
\$3,880

- Designated seating for ten
 - Corporate signage at your VIP table
- Video
 - One spot of 30-second video will be presented during dinner
(Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Full page (full color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



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SILVER SPONSOR
\$2,680

- Preferred seating for ten
 - Corporate signage at your VIP table
- Programme book advertisement
 - Half page (full color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



**2022 CGTCBA 24th Annual Gala
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Sponsorship Registration Form

Contact Person:			
Job Title:			
Company/ Organization:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:			

LEVELS OF SPONSORSHIP		
<small>(Please refer to Sponsor Benefits Chart for detailed sponsorship entitlements)</small>		
Type of Sponsorship	Number of Tickets Included	Sponsorship Cost
<input type="checkbox"/> Presenting Sponsor	10 seats (filled)	\$12,800
<input type="checkbox"/> Platinum Sponsor	10 seats	\$8,880
<input type="checkbox"/> Performance Sponsor	10 seats	\$4,880
<input type="checkbox"/> Gold Sponsor	10 seats	\$3,880
<input type="checkbox"/> Silver Sponsor	10 seats	\$2,680
<input type="checkbox"/> Booth	1 seat per booth	\$500
<input type="checkbox"/> 10x Regular Table @ \$188 each	10 seats	\$1,880
<input type="checkbox"/> Full page advertisement		\$500
Total Sponsorship Amount:		\$

Sponsorship Registration Deadline: Thursday, March 24, 2022
Sponsors Logo Submission Deadline: Thursday, March 31, 2022

Method of Payment	
<input type="checkbox"/> <i>Cheque enclosed with registration form (Cheque payable to "Toronto Chinese Business Association")</i>	
<input type="checkbox"/> <i>Cheque – Please invoice upon receipt of the registration form</i>	
Signature:	Date:

Please mail the completed form to Toronto Chinese Business Association at 1220 Ellesmere Road, Unit 13, Toronto, ON. M1P 2X5 or via email at bbough@dragonboats.com If you require further details, please contact Bella Bough at 416-595-0313 ext 23

FOR OFFICE USE ONLY	
Committee Member Responsible:	<input type="checkbox"/> MCBA <input type="checkbox"/> MRVCBA <input type="checkbox"/> SYRCBA <input type="checkbox"/> TCBA
Payment Received:	<input type="checkbox"/> Yes <input type="checkbox"/> No
Thank You Letter:	<input type="checkbox"/> Yes <input type="checkbox"/> No